

16th Symposium and 8th Conference



LAMENESS IN RUMINANTS

LAMENESS - A GLOBAL PERSPECTIVE

Monday 28 February - Thursday 3rd March 2011
Rotorua, New Zealand

March, 2010

Lameness in Ruminants Conference 2011

Energy Events Centre, Rotorua, New Zealand

28 February–03 March 2011



Dear Colleagues

Thank you for your sponsorship interest in the above conference. The New Zealand Committee has made excellent progress in planning for this event.

Website :

www.lamenessinruminants.org

Conference Programme :

a draft programme structure has been agreed (see adjacent page). Future programme updates will be available on the website.

Sponsorship :

a Sponsorship Application Form is enclosed and is also available on the website.

Please note that GST in New Zealand is currently 12.5%, but may increase to 15% in October 2010.

Platinum Sponsor * (1 only). Triple exhibition site
60min Corporate Symposium
Platinum Sponsor Happy Hour
Gala Dinner naming rights
Platinum level promotional elements
4 x complimentary registrations
NZ\$ 40,000 + GST

Gold Sponsors * (2 only). Double exhibition site
60min Corporate Symposium
Gold Sponsor Happy Hour
Gold level promotional elements
2 x complimentary registrations
NZ\$ 20,000 + GST

Silver Sponsors (3 only). Single exhibition site
Sponsor luncheon naming rights
Silver level promotional elements
1 x complimentary registration
NZ\$ 10,000 + GST

Bronze Sponsors (Multiple). Single exhibition site
Bronze level promotional elements
1 x complimentary registration
NZ\$ 5,000 + GST

* PLEASE NOTE: Only one company with organic trace mineral products can be eligible as a Platinum or Gold Sponsor. Sponsorship allocations will be made on a 'first-in' basis.

Platinum, Gold and Silver sponsors may also wish to assist with funding for catering and entertainment during their named functions.

Corporate Symposia will be whole of conference plenaries with no competing streams. The provision of speakers for Corporate Symposia is the sponsor's responsibility, but the scientific committee has asked for some discussion around content, to avoid excessive product orientation.

Companies with NZ GST registration may claim-back the GST component. We have also asked for staggered payments to assist with conference cashflow - all funds will be banked to the dedicated Ruminant Lameness 2011 bank account, with two of three committee-appointed signatories required for transaction authorisation.

Yours faithfully

Dr. Richard Laven

CHAIR OF ORGANISING AND SCIENTIFIC COMMITTEES

Please email, post or fax to :

LIR2011 Secretariat, c/- ConferenceNZ, 7 Benham Road, RD4, Rotorua 3074, New Zealand

Email: conferencenz@extra.co.nz Phone / Fax : +64 7 362 4933



| | MONDAY 28 February 2011 | TUESDAY 1 March 2011 | WEDNESDAY 2 March 2011 | THURSDAY 3 March 2011 | | |
|-------|--|---------------------------|------------------------------------|---------------------------|-------------------|-------------------|
| 7.30 | Pre-Conference Tour and Venue Pack-in Day | Registration & Coffee | | Registration & Coffee | | |
| 8.30 | | Opening Ceremony | | 6 x 15min oral | 6 x 15min oral | |
| 9.00 | | Plenary 1 | | | | 6 x 15min oral |
| 10.00 | | Morning Break | | Morning Break | | |
| 10.30 | | Plenary 2 | | Plenary 3 | | |
| 11.30 | | Poster Profiles | | Poster Profiles | | |
| 12.00 | | Silver Sponsor Lunch | | Silver Sponsor Lunch | | |
| 1.00 | | Poster Viewing | | Poster Viewing | | |
| 1.30 | | 8 x 15min oral | | 8 x 15min oral | 8 x 15min oral | 8 x 15min oral |
| 3.30 | | Registration Desk Open | Afternoon Break | | Afternoon Break | |
| 4.00 | Platinum Sponsor Symposium | | Gold Sponsor Symposium | | | |
| 5.00 | Platinum Happy Hour - Drinks only - | | Gold Happy Hour - Drinks only - | | | |
| 6.00 | Welcome Function | <i>Free time</i> | | <i>Free time</i> | | |
| 7.00 | | NZ Dinner | | Dinner (own arrangements) | | |
| | | | | PLATINUM GALA DINNER | | |





NEW ZEALAND AS A DESTINATION

www.newzealand.com

New Zealand is located in the southern Pacific Ocean, approximately 1,600 kilometres (995 miles) south-east of Australia. New Zealand is home to 4 million people, and is comprised of two main islands (the North and South Islands) and several smaller islands. Bob Krist (National Geographic, May 2003) described New Zealand as “a world unto itself, but one that is culturally rich and geographically stunning. Floating in isolated splendour in the South Pacific, it has a continent’s worth of scenery crammed into its two islands: mountains, volcanoes, glaciers, lakes, rain forests – all beautiful ...”. There are vast lengths of coastline, deeply indented fiords, with large amounts of native bush and forests. New Zealand has a unique and dynamic culture. The culture of its indigenous Maori people impacts the language, the arts, and even the accents of all New Zealanders. Their place in the South Pacific, and their love of the outdoors, sport, and the arts make New Zealanders and their culture internationally unique.

Visit the Tourism New Zealand website for more information
www.newzealand.com

ROTORUA

www.rotoruanz.com

We proudly claim that the Rotorua region captures the best of New Zealand all in one place!

Whether seeking to experience Maori culture, geothermal earth forces, spa rejuvenation, thrills and adventure, or any of the other natural assets such as 16 lakes, some of the world’s best mountain biking trails, fantastic trout fishing and myriad forest walking tracks – Rotorua delivers it all!

This site, Rotorua’s official website, details all essential Rotorua information including attractions and activities, tours and daytrips, the vast range of accommodation choices, what’s on now plus upcoming events, and how to get here. We also showcase our art, culture, history, legends, personalities, buildings, population and weather.

“Rotorua - feel the spirit – Manaakitanga” is our catch-cry . . . and it holds a pretty powerful promise as well as an invitation to experience our extraordinary slice of New Zealand. A deep-rooted Maori cultural concept, Manaakitanga places a responsibility on us as your hosts to give you the best of ourselves, our time and our history.

“Nau mai, haere mai” Welcome, welcome, welcome to Rotorua

CONFERENCE VENUE

www.eventsandvenues.co.nz

Rotorua’s hottest venue – the Energy Events Centre, is a versatile and multi-purpose complex, located on the steamy edge of Lake Rotorua in picturesque Government Gardens. Adjoining the city centre and only 10 km from the Rotorua International Airport, this venue combines convenience with style and capacity.

Plenary Sessions will be held in the BayTrust Forum – a ‘state of the art’ venue with capacity for 700 people seated Classroom Style. The Trade Exhibition area and all day catering will be sited in the Wai Ora Spa Grand Hall, with poster boards adjacent along the Damar History Wall.

Please visit the venue website for details of the floorplan and general information
www.eventsandvenues.co.nz/eec

LANGUAGE

The official language of the conference will be English.

